

Stock Market Investing Fundamentals

Learn what moves stock prices and how stocks are valued by investors. In this course, you will learn the essentials of valuation (such as P/E ratios and DCF analysis), financial statements, and fundamentals of stock investing. We will analyze recent earnings releases and valuation multiples of companies such as Google and Apple to provide a framework for fundamental investment research.

Group classes in NYC and on-site training is available for this course.

For more information, email nyc@careercenters.com or visit: careercenters.com/courses/investing-courses-nyc



nyc@careercenters.com • [212-684-5151](tel:212-684-5151)

Course Outline

Stock Investing

- What are stocks?
- What are stock indexes?
- What are Exchange Traded Funds (ETFs)?
- How are stocks traded?
- Bid/ask prices
- Liquidity
- Market versus limits orders
- What drives stock movements?
- How are stocks valued?
- Price to Earnings ratios
- Dividend yields

Bond Investing

- What are bonds?
- What are the different types of bonds?
- What are bond yields?
- What are credit rating agencies?
- What are investment-grade and junk bonds?
- Call provisions
- What is yield to worst?

Real Estate Investing

- What are the different types of real estate?
- What are REITs?
- What are cap rates?
- What is a loan-to-value (LTV) ratio?
- How does leverage impact returns?

Stock Options (Bonus topic)

- What are stock options?
- Call versus put options
- Black-Scholes Model

Financial Crisis 101 (Bonus Topic)

- What are mortgage-backed securities?
- What are credit default swaps?
- How did the housing market collapse spread to the major banks and other financial institutions?
- Who is to blame for the financial crisis? (regulators, investment banks, homeowners, mortgage lenders, rating agencies)