HTML Email Certificate

In this certificate program, you will learn HTML & CSS fundamentals; code emails that are effective and cross-mail-client compatible; and optimize your emails for desktop, webmail, and mobile users.

Group classes in NYC and onsite training is available for this course. For more information, email nyc@careercenters.com or visit: https://www.careercenters.com/certificates/email

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Course Outline

This package includes these courses

- Web Development with HTML & CSS (18 Hours)
- HTML Email Bootcamp (6 Hours)

Web Development with HTML & CSS

- Build websites with HTML and CSS
- Create multi-page websites with text, images, and more
- Upload your files using FTP to deploy your site

HTML Email Bootcamp

- Learn best practices for coding HTML Email messages that are effective and cross-mail-client compatible.
- Build and work with a couple of different layouts: a simple one-time email blast and a more complex weekly newsletter.
- Learn how to lay out emails, apply email-friendly CSS, make a table of contents, and fix various email client issues.