COURSE SYLLABUS

Video Editing Portfolio Bootcamp

This hands-on, individualized course will take your current software and video editing skills to the next level. You'll learn the principles of video editing and the best practices to create unique videos from concept to completion, resulting in portfolio-worthy projects to show potential clients.

> Group classes (NYC) and onsite training are available for this course. For more information, email corporate@nobledesktop.com or visit: https://www.careercenters.com/courses/video-editing-bootcamp



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Course Outline

Course Topics

The Principles of Editing

Fundamental Concepts for Good Video Editing

The Video Editing Workflow

- Pre-Production
- Production
- Post-Production

Finding Inspiration

Sources of Inspiring Video Editing

Working with Secondary Assets

Stock Footage: Video, Audio, Graphics

Editing an Interview or Documentary

- Cutting Video with Linked Audio
- Working with B-Roll

Short Form Content: Editing a Social Media Ad

Travelogue, Commercial, or Promo

Editing a Sports Promo

- Cutting on Action
- Cutting to Music

Narrative Editing

Editing from a Script

Delivering Content to Your Clients

Editing vs. Delivery Formats