

AI Content Creation Bootcamp (Self-Paced)

Prepare for digital design roles that require experience across visual design, interface design, video, motion graphics, and emerging AI workflows.

Group classes in Live Online and onsite training is available for this course. For more information, email corporate@nobledesktop.com or visit: <https://www.careercenters.com/certificates/content-creation-social-media-manager-online>



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Course Outline

This package includes these courses

- AI for Graphic Design (Self-Paced) (12 Hours)
- AI for the Workplace with Claude (Self-Paced) (0 hours)
- AI Coding Bootcamp with Claude Code (Self-Paced) (60 Hours)
- Figma Bootcamp (Self-Paced) (0 hours)
- Figma Advanced (Self-Paced) (0 hours)
- Adobe Photoshop Bootcamp (Self-Paced) (0 hours)
- Premiere Pro Bootcamp (Self-Paced) (0 hours)
- After Effects Course Online (Self-Paced) (0 hours)
- Content Creation & Social Media Manager Projects (Self-Paced) (0 hours)

AI for Graphic Design (Self-Paced)

Explore how artificial intelligence is transforming graphic design with hands-on projects that integrate tools like Adobe Firefly, MidJourney, and ChatGPT. Learn to streamline creative workflows, enhance visual assets, and build cohesive brand packages using cutting-edge AI platforms.

- Generate vector illustrations, photo edits, and layouts using AI tools in Illustrator, Photoshop, and InDesign
- Create original visuals through prompt-based image generation with MidJourney, Leonardo AI, and DALL-E 3
- Enhance and restore images with AI-powered sharpening, upscaling, and de-noising techniques
- Use ChatGPT and Notion AI to develop creative briefs, brand names, and design directions
- Build moodboards, style guides, and concept sets with free and paid AI design tools
- Assemble a complete brand identity using multiple AI platforms in a simulated design workflow

AI for the Workplace with Claude (Self-Paced)

Go from zero experience with Claude AI to a fully configured, personalized workflow you can use immediately at work by learning effective prompting, organizing Projects, building a context system with Claude Cowork, and connecting Claude to tools like Slack, Google Drive, Gmail, Excel, and PowerPoint.

- Write structured prompts for writing, analysis, summarization, and research
- Set up Projects, Artifacts, Styles, and Memory for a personalized workflow
- Configure Claude Cowork with guardrails, permissions, and context files
- Connect Claude to Slack, Google Drive, Gmail, Excel, and PowerPoint
- Install role-specific Plugins and set up Scheduled Tasks
- Build a complete Claude system for your job through a guided capstone

AI Coding Bootcamp with Claude Code (Self-Paced)

- Use Claude Code as a practical coding assistant for planning, editing, debugging, and shipping apps
- Build confidence with Git, GitHub, and collaborative development workflows
- Understand the structure of modern web apps across frontend, backend, APIs, and deployment
- Create full-stack projects with Next.js, Supabase, authentication, and third-party APIs
- Improve app quality with responsive design, accessibility, testing, and security practices
- Deploy a finished application with environment variables, a custom domain, and launch-ready polish

Figma Bootcamp (Self-Paced)

Learn how to design and prototype user interfaces with Figma, a leading tool for UI/UX design. This course covers essential skills, including working with components, auto layout, interactive prototypes, and team collaboration.

- Design UI/UX layouts optimized for mobile, tablet, and desktop using grids and frames
- Work with components and variants to create reusable design elements efficiently
- Build interactive prototypes with clickable links, overlays, and smart animations
- Use auto layout to streamline spacing, alignment, and responsive design workflows
- Share and collaborate on designs in real time using Figma's cloud-based features
- Export assets for web, apps, and developers in multiple formats, including SVG and PNG

Figma Advanced (Self-Paced)

Take your Figma skills to the next level with this advanced prototyping course. Learn to use variables, modes, and conditionals to add more realistic interactivity to your prototypes.

- Explore Figma's advanced prototyping features
- Learn how to use variables and variable modes
- Use conditionals to add advanced interactivity to prototypes
- Create light and dark modes using variable collections
- Use primitive and semantic layers when building a design system

Adobe Photoshop Bootcamp (Self-Paced)

Retouch and enhance photos, create graphics, and work with layers, masks, and filters in Adobe Photoshop at your own pace. This self-paced course teaches essential techniques for color correction, image compositing, and preparing files for web, video,

and print.

- Learn to retouch photos and design graphics
- Enhance images by adjusting color, brightness, and contrast
- Use selections to edit specific areas of an image
- Prepare images for digital, web, video, or print formats
- Simplify edits with adjustment layers
- Remove backgrounds using layer masks
- Sharpen and refine photos
- Apply visual effects with filters, shadows, blend modes, and more

Premiere Pro Bootcamp (Self-Paced)

Learn to edit professional-quality videos at your own pace. This self-paced course guides you from importing footage to advanced editing techniques such as multi-cam editing and green screen removal.

- Edit video and audio efficiently in Adobe Premiere Pro
- Clean up background noise and improve audio quality
- Color correct video footage using adjustment layers
- Add B-roll to enhance storytelling and visual interest
- Import photos, logos, and animate them within your projects
- Apply transitions between clips for smooth flow
- Export videos optimized for social media or client delivery
- Master multi-cam editing for dynamic scenes
- Remove green screens using chroma keying
- Learn when and how to use various editing tools and techniques
- Adjust audio levels for balanced sound
- Control footage timing: speed up, slow down, or freeze-frame
- Resize videos and create square formats for platforms like Instagram
- Incorporate After Effects compositions into Premiere Pro for advanced effects

After Effects Course Online (Self-Paced)

Learn to create professional motion graphics and visual effects using Adobe After Effects. This course covers animation techniques, text effects, and file integration to help you build engaging video content.

- Gain a clear understanding of the After Effects workflow and master key transform properties: position, scale, rotation, and opacity
- Animate photos, text, and graphics using timeless animation principles to craft dynamic motion graphics
- Use masks and track mattes to add creative visual effects to your videos
- Import and animate Photoshop, Illustrator, and audio files seamlessly within your projects
- Export high-quality videos using essential render settings and expressions

Content Creation & Social Media Manager Projects (Self-Paced)

Throughout the Content Creation & Social Media Manager Bootcamp, you will complete four projects to showcase in your portfolio:

Interactive Design System

- Build a responsive design system that applies shared colors, fonts, typography, and design tokens across desktop, mobile, social media, print, and dark-mode layouts.
- Create live previews that update automatically as design settings change, demonstrating how one cohesive visual system can adapt across platforms and formats.

Learn more about the Interactive Design System project.

Financial Dashboard with AI

- Build and deploy a working financial dashboard with accounts, transactions, charts, KPI cards, profitability metrics, anomaly alerts, and exportable reports.
- Integrate Claude to generate summaries and explain financial trends using figures calculated by your code, then create an Ask-Your-Data feature that analyzes uploaded CSV files and selects relevant visualizations.

Learn more about the Financial Dashboard with AI project.

Social Media Creative Studio

- Build an interactive application for creating coordinated social media graphics and campaign content across multiple platforms, formats, and aspect ratios.
- Develop reusable templates and creative controls for branding, typography, colors, imagery, layouts, and campaign messaging, with AI-assisted features for generating concepts, copy, and content variations.

Learn more about the Social Media Creative Studio project.

Marketing & Creative Studio

- Build and deploy a real AI marketing studio that turns performance data into campaigns: pull Google Analytics numbers into your own app and have Claude read them into plain-English insights grounded in the real figures.
- Generate on-brand email campaigns from a short brief and campaign imagery with the Google Gemini API, all anchored by a reusable brand kit, a content calendar, and an asset library, running two AI models inside one app.

Learn more about the Marketing & Creative Studio project.